

The Women's advocacy priorities

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| Vision: | Creating healthier futures for women and babies |
| Strategic priority: | <p>We lead and partner to influence change</p> <ul style="list-style-type: none"> • Strengthen our leadership role and collaborations to effect positive change for women and newborns. • We will courageously lead advocacy informed by the voices of women. • Accelerate our role as experts and translate research, knowledge and evidence to inform everything we do. • Grow our funding base through philanthropy and partnerships to amplify our impact. |
| Advocacy priorities: | <ol style="list-style-type: none"> 1. Promote gender equity within a health context 2. Promote health equity and address structural barriers 3. Normalise and de-stigmatise women's reproductive health 4. Investment in our workforce, services and infrastructure |

Promote gender equity

Goal 1: Prevent and respond to violence against women and sexual assault

Goal 2: Improve sex and gender equity in research

Goal 3: Eliminate short-term funding arrangements for critical programs

Goal 4: Expand gender sensitive and inclusive services for women

Promote health equity and address structural barriers

Goal 1: Culturally safe care for Aboriginal and Torres Strait Islander peoples

Goal 2: Accessible, inclusive and disability aware care

Goal 3: Develop research capacity in the social model of health

Goal 4: Expand programs in our social model of health division

Normalise and de-stigmatise women's reproductive health

Goal 1: Increase access to abortion and contraceptive care

Goal 2: Increase access to infertility support and treatment, and grow public fertility care services in Victoria

Invest in our workforce, services & infrastructure

Goal 1: Address demand and capacity through our physical spaces

Goal 2: Create culturally safe, accessible and welcoming physical environments

Goal 3: Attract and retain the best people

